

New Mexico Coalition for Literacy

# 22<sup>nd</sup> Annual Meeting

*Connecting the Past  
to Today and Tomorrow:  
Enriched - Valued - Celebrated*

June 17

4-6

June 18

8-4

2010

Courtyard by Marriott  
Santa Fe



NMCL

## Connecting the Past to Today and Tomorrow: Enriched – Valued– Celebrated

Greetings from 400-Year Old Santa Fe!

This year, we are connecting the past to the present and beyond by speaking with Literacy Volunteers of America founder, Ruth Colvin. She will take us on journeys far and wide from her travels of the world. We will become enriched as we value learners through adult literacy student advocate and leader, Donna Jones, President of the ProLiteracy Student Advisory Council. At this homecoming of sorts, join us in celebrating Santa Fe's 400<sup>th</sup> anniversary while we bring our annual conference back to headquarters. In more ways than one, we'll be enjoying many celebrations together as a coalition of adult literacy supporters.

We hereby offer you an evening and day of social, networking, professional development, and resource-sharing opportunities at our 22<sup>nd</sup> Annual Meeting on June 17 and 18.

There will be a warm welcoming reception on Thursday from 4 to 6, including a book signing and meet and greet with Ruth Colvin. Enjoy good company and complimentary hors d'oeuvres with the price of admission. Mix and meet with your friends.

On Friday, we bring you an engaging and informative keynote address from literacy legend and pioneer, Ruth Colvin. Ruth comes to us fresh with energy and innovation sure to enrich and inspire you. Become further enriched when you hear from Donna Jones, luncheon speaker. She will share her personal story of life as an adult literacy student and what she's doing now to advocate for and support the cause. There will also be many marvelous workshops for students, tutors, trainers, boards, administrators, and the general public. Participant stipends are even available! You can also celebrate Santa Fe's 400<sup>th</sup> and make a weekend of it!

We hope you will join us for this very special annual gathering. Together, we are creating pathways to the future for New Mexicans through literacy. So let's celebrate!

Warmly,

Heather Heunermund, Executive Director

**New Mexico Coalition for Literacy  
22<sup>nd</sup> Annual Meeting  
June 17 & 18, 2010**

# Agenda

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Thursday, June 17

**Welcoming Reception** 4 – 6  
Hors d'oeuvres and Cash Bar\*

**Early Check-in & On-site Registration** 4 – 5



**Book Signing & Meet and Greet** 5 – 6  
w/**Ruth Colvin**  
Founder, Literacy Volunteers of America  
(now ProLiteracy Worldwide)



Ruth Colvin receives Presidential Medal of Freedom, 2006  
*Photo courtesy of Brian Webb*

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**\*One drink ticket included in reception fee.**

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# Agenda

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Friday, June 18

Continental Breakfast,  
Check-in, On-site Registration & Exhibits\* 8  
Welcome & Introductions 9



Keynote, [Ruth J. Colvin](#)

Annual Meeting 9:45

Break & Exhibits\* 10

Workshops 10:30

Luncheon 12:15

Awards 12:45



Luncheon Speaker, [Donna Jones](#) 1:15

Break & Exhibits\* 1:45

Workshops 2:15

Farewell 4:00

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\* Be sure to visit all of the wonderful exhibitors in the Atrium!

# NMCL Special Topics Exhibit Table

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8:00 - 10:30

## ***Volunteerism***

**Virginia J. Pulver**

Speak with the NMCL's VISTA Volunteer Recruitment Consultant about all things volunteer and pick up some useful materials along the way...

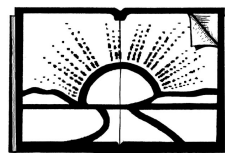
1:45 - 4:00

## ***Adult Literacy Student and Volunteer Tutor***

### ***Recruitment and Retention Survey***

**Heather Heunermund & Virginia J. Pulver**

Learn about the NMCL's survey of adult literacy students and volunteer tutors in New Mexico. Pick up some motivational statements and preliminary outcomes. Find out what worked, what the challenges and learning experiences were, and what the plans are for next steps.



NMCL

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# Workshops

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10:30 - 12:15



## ***Spanish Literacy Tutor Training***

**ESL Tutors**

**Ruth Colvin**

In response to a growing need in the field for Spanish literacy, Ruth Colvin has created a new training, workbook for students, and teacher's manual. This curriculum is designed to serve the needs of programs that are seeing an increase in Spanish-speaking clients with little or no reading and writing skills in their native language, Spanish, who want to learn English. The purpose of the Spanish Basic Literacy (SBL) Project is to pilot test and get data on Ruth Colvin's methodology and curriculum for helping non-English speakers who cannot read or write in their native spoken language (Spanish) become literate in Spanish as a first step to learning English. Pre-registration is required and closes May 17. Contact [coordinator@nmcl.org](mailto:coordinator@nmcl.org) for details.

## ***Creative Lessons for Basic Literacy and ESL Instruction***

**Basic Literacy & ESL Tutors**

**Margaret Barker**

This is a hands-on workshop using Ms. Barker's book, *Creative Lessons for Basic Literacy and ESL Instruction*. The book contains thirty real-life lessons used in actual tutoring. It can be used for Basic Literacy, ESL, and individual or group instruction. Participants will be given a book to take home and will gain knowledge of its philosophy and structure. Ms. Barker will lead the group in one lesson: The Pesky Word Worksheet. Participants will work in pairs to practice fifteen of the lessons and will come together to answer questions such as, "how can a learner participate in creating his or her own lessons; does any lesson trigger ideas for further creativity; and how will this creative approach change your teaching methods?"

*...Creating a Pathway to the Future for New Mexicans Through Literacy...*

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# Workshops

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10:30 - 12:15

***New Insights into Teaching Reading and Writing,  
Courtesy of Yemen***

**Bill Heenan**

**Basic Literacy & ESL Tutors and Trainers**

This workshop offers participants an opportunity to review and share their own beliefs, as well as best practices, on training our tutors in teaching reading and writing. Participants will discuss some common misconceptions and examine some of their assumptions about the reading and writing processes. At the same time, Mr. Heenan will weave in some new insights gained from his experiences as a TESOL supervisor in Yemen. The workshop will target both Basic Literacy and ESL trainers—and anyone else interested in improving how reading and writing are taught.



***Become a Leader!***

**Donna Jones**

**Adult Literacy and ESL Students**

Gain the courage to become a leader. The dictionary defines a leader as: one who GUIDES or is in command; or one who is in a position of influence or importance. To add to that, a leader can be seen as someone who finds, sees, or hears of a need and fills it either themselves or gets someone else to do it. This workshop will inspire you and give you confidence to become a leader in the literacy field, at home, work, and in your community.

***Streamlining Literacy Resources***

**Michelle Detterick**

**Directors/Coordinators**

The convergence of local resources for literacy programs is a well-spring of solutions for literacy needs. Establishing, developing, and enriching a partnership of students, volunteers, libraries, and community partners and supporters is not only feasible but advisable as it creates a sustainable program through difficult economic times, transitioning demographics, and staff changes. Practical ideas will be discussed and participants will develop a plan for their program, including how to incorporate elements into your work with students.

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# Workshops

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10:30 - 12:15

***NMCL Governing and Advisory Board Orientation***      **Board/Public**  
**Harry Pearson, Richard, Cervantes, Heather Heunermund & Committee Chairs**

Become oriented to the NMCL's history, board of directors, staff, operations, core services and programs, committee work, Strategic Plan, general framework, policies, and practices. Attendance is required of new board members to the NMCL, but current and prospective governing and advisory board members are also welcome to attend. The general public is encouraged to attend, too!

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2:15 - 4:00



***Spanish Literacy Tutor Training***

**ESL Tutors**

**Ruth Colvin**

This session is a continuation of the morning training. Pre-registration is required and closes May 17. Contact [coordinator@nmcl.org](mailto:coordinator@nmcl.org) for details.

***READ Assessment***

**Basic Literacy Tutors**

**Diane Ross**

Learn how to administer the READ test to assess your students' oral reading skills. It's easier to administer and interpret than you think, and can really help you with instruction and measuring your students' progress. It is organized into three parts and covers sight words, word analysis skills, and reading/listening at five levels of difficulty. The READ Assessment will help you determine where to start instruction and how to assess progress in a way that is relevant and motivating to your students.

***National Endowment for Financial Education Program***

**Tutors**

**Fahzi Abdul-Rahman**

Learn about this curriculum enrichment program that builds financial literacy skills in youth and adults. Experience practical application exercises that relate to money management in everyday life, including financial planning; budgeting; investing; debt; insurance; and careers. You will learn how to teach students about the financial planning process—what it is; what it can do for them; how to apply the process through assignments that relate to their experiences with money; and how to take control of their finances, starting TODAY!

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# Workshops

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2:15 - 4:00



***Become a Leader!***

**Adult Literacy and ESL Students**

**Donna Jones**

Part II.

***But I Don't Have Enough Fingers and Toes!*** **Directors/Coordinators**  
**Muncie Hansen**

Learn how to keep student records with an eye to making number gathering easier, from student intake forms to an electronic database. This session will introduce you to forms and their design to ensure correct data collection for NMCL, ProLiteracy and other grantors. The correlation between the intake forms and ReadWest's Access database will be demonstrated. Too, you will learn how to track student progress and personal goals by reviewing monthly reports and six-month evaluations, including how they are recorded electronically. You will also learn what information ReadWest gives to tutors about their students when they are matched to aid in preparation for their initial meetings. The importance of follow-up to help prevent and identify problems and reinforce volunteer record keeping will be explored, as well.

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# Speakers

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## Ruth J. Colvin, Keynote



*Photo courtesy of ProLiteracy*

### ***Literacy - Then and Now***

Ruth Colvin will tell tales of how she started, and will share some insight into the new Tutor 8 and Spanish Literacy Initiative, who started the Language Experience approach, and lots of personal stories! To give you a taste, you'll hear about her adventures in the USA and work in developing countries.

### ***Biography***

Ruth J. Colvin is the founder of Literacy Volunteers of America, Inc. (1962), now merged to become ProLiteracy; recipient of the Presidential Medal of Freedom Award (2006), the nation's highest civilian award; the President's National Volunteer Action Award; recipient of nine Honorary Doctor of Humane Letters degrees; and was inducted into the National Women's Hall of Fame. She is the author of several books on literacy and travel.

Due in large part to her efforts, about 400,000 people in over 460 locations in at least 40 states in the USA have learned to read and write. Thousands more individuals from over 26 countries around the world have also benefitted from her learner-centered training techniques. As she developed effective, student-centered approaches and processes to enable tutors to work one-to-one with nonreaders, her early efforts blossomed when Literacy Volunteers of America merged with Laubach Literacy Action in 2002 to become ProLiteracy Worldwide, with over 350 affiliates! Colvin has worked hard for over 40 years and she is still working hard to liberate people through literacy. She resides in Syracuse, New York, the headquarters of ProLiteracy.

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# Speakers

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## Donna Jones, Luncheon Speaker



*Photo courtesy of Verizon*

### ***From a Student's Perspective***

Donna Jones will share how she improved her literacy skills as an adult and what she is doing now to support the adult literacy community. Learn how she became a champion of the cause and about the practical things she is doing to further national efforts to create a literate America. Come hear her words and be inspired to become a leader and take action now!

### ***Biography***

Donna Jones is an Adult Learner from California, and has been an advocate for Adult Literacy at the local, state, and national levels. She is presently the Chairperson of ProLiteracy's Student Advisory Council and has been a member of their Governance Council. Jones writes the Student Column for the WE LEARN newsletter and has been on their conference planning and Women's Perspectives (Adult Student writing challenge) committees. She travels around California presenting workshops on writing tips for Adult Students for the Writer to Writer Challenge. Jones's tutor has taken her from crayons to computers. Her Program Director has taken her from the back of the room to the front of the room to speak for and to other Adult Learners — so they, too, will step up, speak out, and become leaders. Donna Jones believes literacy should be available for all adults.

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# Registration

NAME: \_\_\_\_\_  
 PROGRAM: \_\_\_\_\_  
 TITLE/AFFILIATION: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_  
 PHONE: \_\_\_\_\_  
 MAILING ADDRESS: \_\_\_\_\_

CHECK ALL THAT APPLY:

MEMBERSHIP FEE: (OPTIONAL)	STUDENT/TUTOR \$10 _____	INDIVIDUAL \$25 _____	PROGRAM <sup>1</sup> \$40 _____
RECEPTION: (GENERAL)	STUDENT/TUTOR \$5 _____	GENERAL \$10 _____	OTHER/AWARD \$0 _____
RECEPTION: (MEMBERS)	STUDENT/TUTOR \$4 _____	GENERAL \$9 _____	OTHER/AWARD \$0 _____
ANNUAL MEETING <sup>2</sup> : (GENERAL)	STUDENT/TUTOR \$20 _____	GENERAL \$60 _____	OTHER/AWARD \$0 _____
ANNUAL MEETING <sup>2</sup> : (MEMBERS)	STUDENT/TUTOR \$18 _____	GENERAL \$54 _____	OTHER/AWARD \$0 _____
GUEST MEALS:	BREAKFAST \$20 _____	LUNCH \$23 _____	

\* **NOTE:** NMCL Trainers and Master Tutors may attend the Annual Meeting free of charge and pay the General or Member Student/Tutor rate for the Welcoming Reception.



Participant stipends are available on a first-come, first-served basis!  
 Complete the Stipend Form to apply or visit [www.nmcl.org](http://www.nmcl.org) and click "register."

Send this form or the stipend form (below), and your check/money order or purchase order (if applicable) to: New Mexico Coalition for Literacy (Make checks/money orders payable to "NMCL")  
 3209 Mercantile Ct. Ste. B  
 Santa Fe, NM 87507  
 1-800-233-7587

505-982-4095 (fax)

[office.manager@nmcl.org](mailto:office.manager@nmcl.org)

To register online, go to [www.nmcl.org](http://www.nmcl.org) and click "register;"  
 to pay online with a credit card, click the "donate" button.

<sup>1</sup> Only Directors/Coordinators, Board Presidents, or their official designees can buy membership for a program.

<sup>2</sup> Registration includes a continental breakfast and lunch. You may purchase a guest breakfast and/or lunch for an additional cost.

# Participant Stipend Application

## Connecting the Past to Today and Tomorrow: Enriched – Valued – Celebrated

Participant stipends will cover mileage, meals, and lodging; the Annual Meeting Welcoming Reception and Registration fees will be waived. Stipend recipients do not need to complete the registration form above unless purchasing a membership. Just fill out the form below to apply for a stipend.

Confirmation will be sent by email to the contact person listed below upon receipt of this completed form unless otherwise indicated (mail or fax).

Complete the form below and return by email ([office.manager@nmcl.org](mailto:office.manager@nmcl.org)), postal mail (c/o NMCL, 3209 Mercantile Ct. Ste. B, Santa Fe, NM 87507), or fax (505-982-4095). Or, apply online! Go to [www.nmcl.org](http://www.nmcl.org) and click “register.” **Act now!** **Stipends are available on a first-come, first-served basis as funds allow.** Stipends will be awarded upon receipt for allowable expenses only, and recipients will make their own hotel and travel arrangements.

NAME: \_\_\_\_\_  
PROGRAM: \_\_\_\_\_  
AFFILIATION: \_\_\_\_\_  
Student, Volunteer Tutor, Program Board, or Program Director  
EMAIL: \_\_\_\_\_  
PHONE/FAX: \_\_\_\_\_  
MAILING ADDRESS: \_\_\_\_\_  
RECEPTION: Yes \_\_ No \_\_

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# What To Do

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**Make a Weekend of It!**

***Celebrating Santa Fe's 400<sup>th</sup>!***

**Thursday, June 17**

**11 - 7**

**Canyon Road Gallery Association Day**

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**Friday, June 18 & Saturday, June 19**

**Santa Fe Cinema 2010**

The SF400 will showcase the best Hollywood movies outdoors in newly founded Railyard Park and Retail Plaza. **FREE to the public!**

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**Saturday, June 19**

**Concert on Rodeo Grounds**

\* For more info. about the 400<sup>th</sup> events, visit <http://santafe400th.com/>

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***And Don't Forget to Visit the  
New Mexico History Museum!***

**Open until 8 pm on June 18**

**\*Free Friday Evenings 5-8 pm!**

\* For more info. about the Museum, visit <http://www.nmhistorymuseum.org>

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# Hotel

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**ACCOMMODATIONS:** A courtesy block of overnight rooms has been reserved for Annual Meeting attendees at the discount rates listed below for guests reserving their rooms by [June 1, 2010](#).

Ask for the “Coalition for Literacy Group Rate” when making your reservation.

## Courtyard by Marriott Santa Fe

King	\$85 (single)	\$95 (double)
Double Queen	\$85 (single)	\$95 (double)
Suite	\$129 (single)	... (double)

1-800-777-3347

3347 Cerrillos Road  
Santa Fe

[www.santafecourtyard.com](http://www.santafecourtyard.com)